



**Lancaster Chamber**

People | Business | Community

**THRIVE  
EXCEL  
PROSPER**

**For more than  
140 years, the  
Lancaster  
Chamber  
has been a  
pro-business  
voice on  
big picture  
community  
issues.**

Throughout this long history, the Chamber has had significant impact – first on business owners and leaders, and in the last several decades, on the workforce as well. These visionary efforts have enriched our community in countless ways.

But today is a new day. Today is a time of rapid change, instant exchange of ideas, and collaboration without boundaries. The Lancaster Chamber has embraced this reality with a new business model – one that makes resources more obtainable to all and has a greater impact on the broader community.

## **impact >**

However, whereas the examples of change referenced above are primarily digital and virtual channels for communication, the Chamber firmly believes that person-to-person interaction is still imperative. Under the new model, the Chamber will provide even more opportunities for peers in the business community to gather and engage around common interests.

Today, the Lancaster Chamber is:

**HELPING PEOPLE THRIVE,  
BUSINESSES EXCEL, AND  
COMMUNITIES PROSPER.**



## Helping People Thrive

Our Business Success Hub will facilitate the very essence on which this organization was founded – bringing people with a common interest together to accelerate ideas, opportunities and solutions.

# thrive >

At the heart of this hub is our new BB&T Business Center, where everyone is welcome – membership is no longer required. There'll just be reasonable fees to access information, events and resources as needed.

The goal of a qualified workforce is best achieved by removing potential barriers. There is no need to wait for a networking event – just visit the BB&T Business Center – powered by the Lancaster Chamber.

### A Sampling of Offerings:

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- Business services
  - Workforce training & professional development
  - Targeted programs by role
  - Networking opportunities
  - Sharing best practices
  - Connection to continuing education
  - Online opportunities and resources
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## Helping Businesses Excel

Business growth and profitability continue to be an important measure of our success. Chamber resources provide valuable knowledge to help your team see the bigger picture and make smarter decisions. They connect your team with other professionals to gain fresh perspectives and learn best practices that maximize their performance for contributing to even greater success for your business.

# excel >

Investing in their professional development gives you a more productive worker and strategic thinker who's better equipped to tackle today's challenges and grow to higher levels of effectiveness within your organization.

### A Sampling of Offerings:

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- Customized, benefit-driven offerings
  - Business accelerators
  - Market driven (responsive to business needs and opportunities) mindset
  - Representation on advisory groups
  - Targeted programs by industry
  - Value added products and services
  - Access to gathering space
  - Business promotion
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## Helping Communities Prosper

Just as it did at the time of its founding in 1872, the Lancaster Chamber continues to advocate its pro-business agenda by helping to solve community challenges. From road conditions in its earliest years, to labor standards in the 30s and managing county-wide economic expansion in the 50s, the Chamber has a strong tradition of advocacy leadership on behalf of businesses and the overall community.

This is no different today. From facilitating community conversations to providing opportunities to have a voice in the issues people care about most, the Lancaster Chamber remains committed to building a more prosperous community.

# prosper >

### A Sampling of Offerings:

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- Advocating for positive business climate
  - Leading community initiatives
  - Monitoring, measuring and impacting key dimensions of prosperity
  - Access to legislators and decision makers
  - Engagement in think tanks and solution groups
  - Benchmarking success on legislative agenda
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# The Lancaster Chamber impacts individual, business and community success.



**Lancaster Chamber**





## Support the Lancaster Chamber

An investment in the Lancaster Chamber is an investment in the success and sustainability of your business and our community. And it affords you a great opportunity to leverage your voice.

The funding stream that traditional dues provided is now fulfilled in two ways:

1. Reasonable fees to access programs, resources, events, training and more through our Business Success Hub.
2. Impact Investors whose support helps to fund efforts to advance the priorities of the Community Prosperity Hub.

Impact Investors receive recognition based upon their investment level, along with commensurate credits toward fee-based programs and resources.

Lancaster County is home to 12,000 businesses and 250,000 employees. The Lancaster Chamber exists to impact business success and community prosperity. With your generous support and engagement, these numbers will not only grow in quantity, but in caliber – all to the benefit of our people, businesses and community.



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